

I'm not robot!



## Finances

View your store's finances including sales, returns, taxes, payments, and more.

TOTAL SALES THIS MONTH TO DATE

€3,829.60

## REPORTS

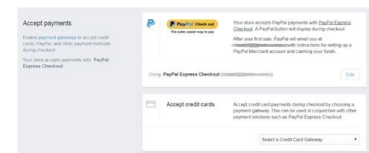
[Finances summary](#)

Total sales 132 orders

Taxes 6 rates

Payments 87 transactions

[Show less](#) ▲



**Louis Lee**  
London, United Kingdom  
Customer for 22 days

Customer Note

Last Order	Total spent to date	Average order value
22 days ago From Point of Sale - 6 Meritons Terrace	£39.50 2 orders	£19.75

**Customer overview** [Edit](#)

**DEFAULT ADDRESS** [Manage](#)  
Louis Lee  
123 Buckingham Palace Road  
London  
SW1W 9SH  
United Kingdom  
[Add new address](#)


**TAX SETTINGS** [Manage](#)  
No exemptions

**Email Marketing** [Edit status](#)  
[Not subscribed](#)

**Tags** [View all tags](#)

**Last order placed**

Order #1003 Unfulfilled Mar 3, 2021 at 10:54 PM  
£39.50 from Point of Sale

 Classic Organic Cotton T-Shirt  
XXXL / White

[View all orders](#) [Create order](#)

**Timeline** [Show comments](#)

ES Leave a comment...  [Post](#)

Only you and other staff can see comments

**YESTERDAY**

- Point of Sale sent an order receipt email for order #1-1001 to this customer [View](#) 1:08 PM

**MARCH 3**

- You processed order #1003 for this customer on Shopify POS. [View](#) 10:54 PM
- Point of Sale added the email [View](#) to this customer. 10:53 PM
- Point of Sale created this customer. 10:53 PM

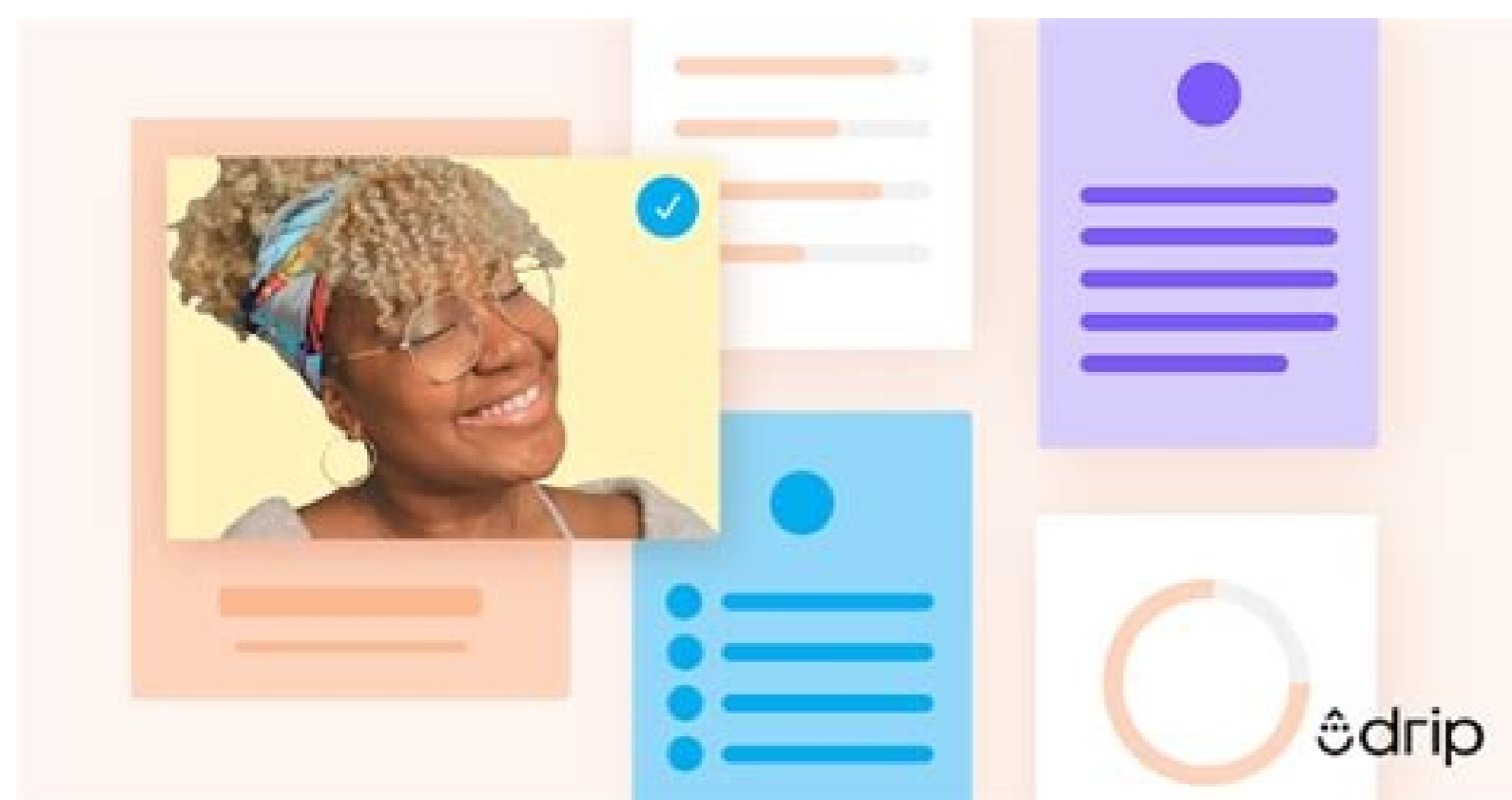
**Customer privacy**

**REQUEST CUSTOMER DATA**  
Get a copy of this customer's data by email so you can forward it to them. [Learn more about requesting customer data.](#)

[Request customer data](#)

**ERASE PERSONAL DATA**  
Ask Shopify to remove this customer's personal information from your store. [Learn about the process of erasure requests.](#)

[Erase personal data](#)



Refunds are an inevitable part of running a Shopify store. At least 30% of items ordered online are returned, compared to only 9% of those purchased offline. Unsurprisingly, they are a headache for all Shopify store owners, who are faced with lost cash flow, revenue, and time. One wise way to manage refunds is to offer your customers Shopify store credit rather than cashback. This works well for buyers who have changed their mind about the products they purchased. But what is store credit? And how can you implement it into your Shopify store? Let's tackle these vital questions in this article. Store credit is when a store offers an amount of credit that its customers can use to purchase its products. This is generally non-transferable to other stores or brands. Store credit is usually granted when a customer returns items that are not eligible for a refund. Ensure your refund policy page states clearly when your customers cannot get refunds. It differs from a discount or sale in that store credit applies to a particular buyer. Also, it does not expire like a temporary discount or promotion. There are several reasons why the world's most successful retailers all use store credit. The bottom line is that it gives you flexibility and additional tools to help inspire your customers spending and loyalty. Here are the top three benefits of giving your customers Shopify store credit. Better and Long-Term

Customer Loyalty and RetentionAs IBM's report, The more you stick with a brand, the more likely you are to become a brand advocate.'In other words, giving your customers an added incentive (aside from great products and customer support) to return to your Shopify store instead of looking elsewhere.Encourage Your Customers to Spend More!You can use store credit to encourage your customers to spend more money at your Shopify store.CE Capital once did a study on retailer-issued credit cards (a type of store credit) and found that they increased frequent visits by 29%. Also, shoppers typically spend more and exceed their store credit, resulting in higher sales.Shoppers also feel more comfortable spending more when online stores offer reasonable return policies. And the store credit can help you with that by allowing for a more flexible return procedure.Lose Less Revenue to ReturnsReturns can put your Shopify store in a bind. You want to be flexible and give your customers a good, satisfying experience. However, returns equal lost revenue, period.Offering store credit is one way to avoid losing sales on returns and help turn them into exchanges.Store credit allows you to accept returns without a receipt, making your return policy more customer-friendly. This also secures the money stays in the business, which eases the profit burden on your bottom line.Unfortunately, Shopify does not have functionality that allows you to issue store credits to your customers.If you signed up for Shopify Plus plans or higher, you could issue a gift card equal to the total cashback. Or, you can give them discount codes instead.If you think these alternatives do not fit your needs, your last resort is to use a Shopify store credit app.Most will charge you a monthly subscription fee plus a small fee per transaction. In addition, the app may provide a maximum credit balance based on your subscription level.This tutorial will use the 'Gift Cards & Loyalty Program' app to issue Shopify store credit for returns. Here is how:Add this app to your Shopify store.Keep the Rise dashboard open. Open a new tab to visit the Orders page from the Shopify dashboard.Select the returned order you want to issue Shopify store credit for.4. Click the More action button and select the Refund with store credit option.5. A new window will appear. Here, there are several options you may want to tweak:Which products do you issue a refund for?Do you want to restock or not?Do you want to include tax and/or shipping in the refund?Do you want to email the customer to inform them that they got the store credit?And many more!6. Once you are done, click the Refund \$X.XX button. A pop-up will appear confirming the store credit was created.That is it! Now you can close the Rise dashboard. If you chose to send an email, here is what it would look like:These Shopify store credit apps aim to simplify the issuing of store credit and reduce the potential for loss of revenue.They also have features to create a loyalty program that encourages shoppers to shop more whenever they execute an action, such as:sign up,make their first purchase,meet a lifetime minimum spend,etc.Also, many of these store credit apps can be integrated with Shopify POS,Gift Cards & Loyalty ProgramPricing: from \$19.99/month (7-day free trial available)Rating: 4.8/5 (912 reviews)This Shopify app helps launch a proactive loyalty program, increasing membership and customer lifetime value (LTV).In addition, you can establish an advanced store credit system for your Shopify store to encourage referrals and reward customers.Also, you can increase user retention by using bulk store credits for cashback, payment, etc.Highlight features:Build your own advanced store credit and gift card programGive store credit using automated rules and personalized recommendationsExpand your marketing capabilities with bulk gift cards and discountsThe store credit system is easy to customize according to your needsPricing: from \$15/month (7-day free trial available)Rating: 4.3/5 (95 reviews)FreshCredit is a powerful Shopify store credit app. It is fully customizable, not just with text, color, shape, and size, but also with your customer's name on all pop-ups.You can also change their credit name at checkout. For example, it could be 'Dave's Fantastic Two For One Credit' this week and 'Your Mom's Favorite Credit' next week.The app is embedded in the Shopify admin, simplifying your workflow. And if you type quickly, it can be set up in less than a minute.Highlight features:Record all transactions and keep accurate balances for all your customersFully customizable, including adding your customer's nameBulk update your customers' store credit with just a few clicksPricing: from \$20/month (7-day free trial available)Rating: 5.0/5 (10 reviews)CreditsYard is a Shopify store credit app that helps you build brand loyalty and turn refunds into sales by keeping cash in your business.The app achieves this by using Shopify store credit as a refund option. Therefore, you can quickly reimburse all or part of an order without hassle.In addition, you can reward your customers with store credits for buying specific collections or products.Also, the app has an option that allows your shoppers to buy store credit directly from your Shopify store.Highlight features:Add/subtract store credit easilySend email notifications to customers after adding or deducting their store creditImport and export customer credits (CSV)Have complete control over how your customers use their store credit: set expiration dates, deduct taxes, etc.Pricing: from \$7/month (7-day free trial available)Rating: 4.0/5 (3 reviews)This Shopify app helps you create, modify and delete customer store credits at any time. In addition, you can design and send email notifications to your customers when new store credit are issued.Also, the installation process is seamless. And the app is automatically updated as your customer database grows, such as new customers or changes in email.Highlight features:Opt to receive SMS when customers are redirected to check out with store creditUpsell easily with email marketingStore credit can be used in conjunction with gift cards and coupon codesFully integrated with the Shopify admin.Final WordsStore credit is not just another way for your customers to pay. You can use it to help increase sales and customer retention. Finding new, creative ways to implement a store credit system for your Shopify store can be hugely beneficial.How will you use Shopify store credit to boost your online store's bottom line? Feel free to share your plan with us in the comments section below. Opens in a new windowOpens an external siteOpens an external site in a new window Store credit for your Shop, simple and easy From \$15/month. 7-day free trial. Additional charges may apply. Seamless workflow: use directly in Shopify admin Speed tested: low impact to your online store No more all or nothing discount codes to block your customers checkout. This is real store credit, stored in cash on their account. FreshCredit records all transactions and keeps an accurate balance for all of your customers. Install the app, customize the look, add some credit and you're done. Customers follow the existing checkout process with no interruptions. FreshCredit is store credit for Shopify. Up until now shop owners had to navigate a complex maze of coupons, points and one time use codes. Simplify that mess with something that everyone understands, cash. Now returns don't have to be lost revenue, but instead a potential for future sales. Encourage shoppers to return to your store with their credit in tow. Why? Store credit is a right not a privilege, and we've arrived to spread store credit throughout the land. How does it look? FreshCredit is fully customizable, not only text, colors, shapes and sizes but we even include your customer's name on all our pop-ups. You can also change the name of their credit at checkout, so this week it could be "Dave's Fantastic Two For One Credit" and next week it could be "Your Mom's Favorite Credit", whatever your marketing mind can dream up, we can handle. How does it work? Our app is embedded in the admin section of your store, works through Shopify, and if you type fast, can be setup in less than one minute. On install we pull all of your customers into FreshCredit. As customers are added, updated and deleted those customers are automatically refreshed in the app as well. Within FreshCredit you can easily update any or all of your customers store credit with just a few clicks. Don't take our word for it, check out our demo video in this listing. How do I know? We track all your customer's transactions, balances and any time you update their credit amount. We've got it all covered in an easy to use app, embedded directly in your store admin. What we don't do Unfortunately we only work with the native Shopify checkout process. The one that comes built in with all stores. FreshCredit will NOT work with Apple Pay, Shop Pay, Amazon Pay or any other non-standard payment flows. Sorry! Checkout our other apps in the app store ByteStand, easily import Amazon products into Shopify. FBA Shipping automates the fulfillment of your orders through Amazon FBA. Manage the credit balance of up to 5,000 customers on your store. Free for a week, then pay a little for a lot of customers. Manage the credit balance of up to 20,000 customers on your store. Free for a week, then pay a little for a lot of customers. Manage the credit balance of up to 50,000 customers on your store. Free for a week, then pay a little for a lot of customers. Time spent using app Almost 2 years Cara did a great job! Although we had issues with the app itself, the customer service was able to gather the information I needed. Time spent using app About 2 years We have used this app for over 2 years now, and have had such a great experience! Love how easy and simple it is to use, no added difficult steps. Quick support responses. Highly recommend! Huge thanks to Cara for such fast support! Time spent using app Almost 2 years Great customer service and easy to use app! We would recommend if you are looking for a store credit app to use for your customers! Super user friendly and they are great to help when it is needed. Cara was awesome! AfterShip Returns Centerby Automizely & AfterShipReturn Label, Store Credit, Exchange, Return Policy, Refunds Return & Exchange PortalManage Returns, Exchanges, Refunds, Return Labels & Credits Return Prime: Order Returnby Appsdata Solutions Private ... Order returns, exchange, return label & store credit refunds. Sorted Returns CenterAutomated Returns, Labels, Branded Portal, Refunds & Exchanges Opens in a new window Shopify uses cookies to provide necessary site functionality and improve your experience. By using our website, you agree to our privacy policy and our cookie policy. Opens in a new window

10.08.2022 · Basic Shopify: \$29 per month - cheapest plan to build your own store; provides all the essentials for a new online store. 2% transaction fee, unless you use Shopify Payments. Shopify : \$79 per month - for growing businesses; includes features such as gift card creation. 1% transaction fee, unless you use Shopify Payments. In the Shopify Payments section, click Manage.. In the Test mode section, select Enable test mode.. Click Save.. Next steps: You can create orders and then simulate transactions by using a test credit card number. There are test numbers to create successful transactions, failed transactions, and transactions in different currencies. Try Shopify for free, and explore all the tools and services you need to start, run, and grow your business. Email address Start free trial Try Shopify free for 14 days, no credit card required. 09.08.2022 · store.sho.com: United States: \$322k+ \$5000+ 200,000+ 100+ Very High: shop.stereogum.com: United States: \$2000+ ... Shopify Special Reports. Shopify is one of the most popular eCommerce platforms on the internet. These report and trend variations can help to find relevant results within this list. ... You can pay by credit card (Visa, Mastercard ... Easily measure the success of your campaigns with performance reports and make updates on the fly all within the Shopify platform. ... Businesses new to advertising with Microsoft will get a \$100 ad credit after spending \$25 within the first 90 days. ... Really a great tool for create ads to our shopify store and is giving great results to our ... Credit card: Type of credit card that the customers used, if applicable. Sales channel: The name of the channel or app that the customer used to place their order, such as Online Store or Buy Button. For sales that originated as draft orders, the report shows Draft Orders. If an app that has no name was used, then the report shows Other. Standard analytics reports to track your business performance, weak points, and opportunities for improvements. ... Shopify App Store and Third-Party Integrations. Shopify can only do so much when it comes to incorporating built-in features. That's why there's an official app store where you can install one third-party app of the 4,000 that ...

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